

GENERAL TERMS AND CONDITIONS FOR THE AWARD AND USE OF THE "DEALAVO GOOD PRICES BADGE"

valid from 10.05.2024

Art. 1 Introductory Provisions

1. The Organiser of the event and the entity authorised to award the Dealavo Good Prices Badge (hereinafter: "the Badge") is Dealavo Sp. z.o.o., registered in the National Court Register under KRS number 0000614817 (hereinafter: "the Organizer").
2. The aim of the event is to identify online shops that offer relatively low prices and to make it easy to communicate this fact on an online shop website.

Art. 2 Participants of the Event

1. Any online shop operating in the European market can be a participant of the event. A shop can be nominated directly by the Organiser (without the shop itself having to take action) or can apply for verification of the attractiveness of its offer.
2. A condition for receiving the Badge is a competitively priced offer according to the methodology defined by the Organiser. The Organiser independently verifies the attractiveness of the offer using a price monitoring tool.
3. The Organiser is not obliged to justify the decision to award or not to award the Badge.
4. The Badge is awarded based on the data collected at the time of the analysis. After the Badge is awarded, the Organiser no longer monitors the participants' offers and is therefore not responsible for changes in the shop's pricing policy.

Art. 3 Use of the Badge

1. The participant of the initiative, who has been awarded the Badge and has been informed of this fact via email, has the right to place the Badge on their website.
2. The Badge can only be placed on the website in the manner provided by the Organiser – using an HTML code that includes the Badge and a do-follow link to the Organiser's website.
3. The Badge is awarded for a specific year. The shop is not obliged to remove the Badge from the website after the event has concluded; however, the year in which the award was received must be indicated.
4. Any complaints related to participation in the event should be directed electronically to the following email address: contact@dealavo.com.